

# Marcel Wanders

*"In my interior products, I use different crafts to make it happen. I believe that people can connect with each other through objects and beauty. Design is, in my opinion not only a profession for creating affective functional objects to be circulated through a classical international distribution system. I also see more exclusive custom-made designs, where dreams can come true."  
I want to create the kinds of things that if the house burns down you want to run and save."*



La notorietà di Marcel Wanders in campo artistico inizia con la sua iconica Knotted Chair, progettata per Droog Design nel 1996. Negli anni a seguire collabora con i più importanti produttori europei di design contemporaneo tra cui, tra decine d'altri: Alessi, Flos, KLM, Swarovski, Puma, Droog Design e Moooi di cui è anche art director e co-proprietario. Tra i più significativi progetti d'architettura e interior design il Kameha Grand Hotel di Zurigo e Bonn, il Mondrian South Beach a Miami, le Quasar Istanbul Residences e il flagship store di Villa Moda in Bahrain. Nel 2012, il lancio del suo progetto d'interior finora più audace: l'Andaz Amsterdam Prinsengracht Hotel, ospitato nell'ex biblioteca pubblica della città e salutato come una sorta di "Alice in Amsterdam". Con queste premesse, non è una sorpresa che il New York Times l'abbia soprannominato il "Lady Gaga del Design" o che Business Week l'abbia inserito tra i 25 leader del cambiamento in Europa. Molti dei lavori di Wanders sono entrati a far parte delle più importanti collezioni di design nel mondo come il Museum of Modern Art di New York e San Francisco, il Victoria & Albert Museum di Londra e lo Stedelijk Museum di Amsterdam dove nel gennaio 2014, ha aperto la sua prima grande retrospettiva "Marcel Wanders: Pinned Up at the Stedelijk".

Marcel Wanders first became famous as an artist with his iconic Knotted Chair, designed for Droog Design in 1996. In the years that followed, he worked with some of the most important contemporary design producers in Europe, including (among many others), Alessi, Flos, KLM, Swarovski, Puma, Droog Design and Moooi, of which he is art director and co-owner. Among the most significant architecture and interior design projects are the Kameha Grand Hotel in Zurich and Bonn, the Mondrian South Beach Hotel in Miami, the Quasar Istanbul Residences and the Villa Moda flagship store in Bahrain. In 2012 his most daring interior design project to date was launched - the Andaz Amsterdam Prinsengracht Hotel (in the city's former public library), which was hailed as a sort of "Alice in Amsterdam". Considering all the above it comes as no surprise that the New York Times has nicknamed him the "Lady Gaga of Design" or that the Business Week has included him in the 25 leaders of change in Europe. Many of Wanders's works have become part of the most important design collections in the world, such as the Museum of Modern Art in New York and San Francisco, the Victoria & Albert Museum in London and the Stedelijk Museum in Amsterdam, where, in January 2014, he opened his first great retrospective exhibition "Marcel Wanders: Pinned Up at the Stedelijk".

EVE  
SOFIA  
MINOO  
CARMEN  
IRIS

MARCEL WANDERS

Marcel Wanders, portrait  
(Courtesy Marte Visser)

# EVE

Collezione di piastrelle in ceramica per il rivestimento d'interni. Realizzata in bicottura e interamente decorata a mano su fondo opaco. Il decoro in cinque varianti di colore è componibile liberamente su ogni lato e permette diverse soluzioni di posa. Formato 40x40 cm, spessore 8 mm. Completano la proposta le relative tinte unite coordinate ai decori.

Collection de carreaux en céramique pour le revêtement d'intérieur. Réalisée en bi-cuisson et entièrement décorée à la main sur fond opaque. La décoration en cinq variantes de couleur peut être composée librement sur chaque côté et permet différentes solutions de pose. Format 40 x 40 cm, épaisseur 8 mm. Une gamme de teintes unies assorties aux motifs vient compléter la collection.

Collection of ceramic tiles for interior walls. Produced with double firing and entirely hand-decorated on a matte background. The decors, in five available colours, can be freely put together on each size and allow different laying solutions. Size: 40x40 cm, thickness: 8 mm. The range is completed by the matching solid colours.

Коллекция керамической плитки двойного обжига для настенной укладки, расписанная вручную на матовом фоне. Декор представлен в 5 цветовых вариантах, свободно сочетаемых друг с другом, что даст возможность создания разных вариантов укладки. Формат 40x40 см, толщина 8 мм. Дополняет коллекцию однотонная плитка в тон основной коллекции.



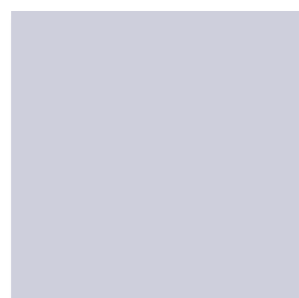
EVE 1



EVE 2



EVE 3



GRIGIO L115



GRIGIO L116



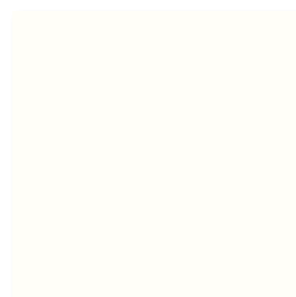
MARRONEL117



EVE 4



EVE 5



BIANCO L111







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**LIVING**, rivestimento / coating EVE 4 (cm 40x40 - 16"x16")  
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**LIVING**, rivestimento / coating EVE 5 (cm 40x40 - 16"x16")

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**BAGNO / BATHROOM**, pavimento / flooring EVE 5 (cm 40x40 - 16"x16")  
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**CONTRACT**, rivestimento / coating EVE 2 (cm 40x40 - 16"x16")





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**BAGNO / BATHROOM**, rivestimento / coating EVE 1 (cm 40x40 - 16"x16")

Pagina / Page 40-41  
**BAGNO / BATHROOM**, rivestimento / coating EVE 4 (cm 40x40 - 16"x16"), Bianco L.111 (cm 40x40 - 16"x16", info p. 250)

# SOFIA

Piastrella decorata da pavimento e rivestimento d'interni, in grès bianco smaltato e rettificato. Disponibile in cinque varianti di colore finitura opaca, nel formato 50x50 cm, spessore 10 mm. Realizzate mediante la stampa con rullo siliconico inciso a laser, le piastrelle sono sempre differenti l'una dall'altra. Il risultato è una posa d'insieme ogni volta diversa.

Carreau décoré pour sol et revêtement d'intérieur, en grès blanc émaillé et rectifié. Disponible en cinq variantes de couleur avec finition opaque, dans le format 50 x 50 cm, épaisseur 10 mm. Réalisés à l'aide d'une presse équipée d'un rouleau en silicone incisé au laser, les carreaux sont à chaque fois différents les uns des autres. Résultat : une pose d'ensemble toujours différente.

Interior floor and wall decorated and rectified tiles, glazed white porcelain stoneware. Available in five colour variants with matt finish, size: 50x50 cm, thickness: 10 mm. Made with laser-engraved silicone roller press, no tile is alike. The result is an overall layout that is different every time.

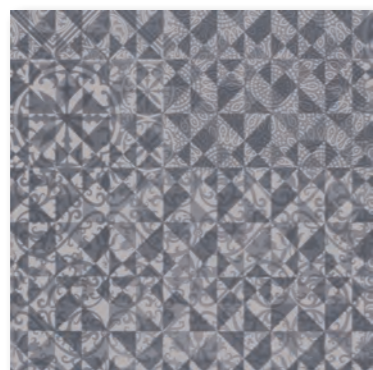
Напольная и настенная декорированная плитка из белого глазурованного ретицированного керамогранита. Поставляется в 5 цветовых вариантах с матовой отделкой в формате 50x50 и с толщиной 10мм. Реализуется гравированным лазером силиконовым валиком, делая каждую плитку и, вследствие, и саму укладку уникальной.



SOFIA 1 - PEIV



SOFIA 4 - PEIV



SOFIA 2 - PEIV



SOFIA 5 - PEIV



SOFIA 3 - PEIII









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**LIVING**, pavimento / flooring SOFIA 4 (cm 50x50 - 20"x20")

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**BAGNO / BATHROOM**, pavimento / flooring SOFIA 3  
 (cm 50x50 - 20"x20")

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**BAGNO / BATHROOM**, rivestimento e pavimento / covering  
 and flooring SOFIA 2 (cm 50x50 - 20"x20")



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**CUCINA / KITCHEN**, pavimento / flooring SOFIA 5 (cm 50x50  
 - 20"x20")

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**LIVING**, pavimento / flooring SOFIA 1 (cm 50x50 - 20"x20")



# MINOO

Decoro da pavimento realizzato in serigrafia su grès bianco smaltato fondo opaco, formato cm.20x20. Spessore mm 7. La serie è composta da 5 diversi disegni fomenti miscelati, da posare con la tecnica patchwork, disponibili ciascuno in 8 colori della linea da rivestimento Colore&Colore.

Décors de sols réalisés en sérigraphie sur grès émaillé à pâte blanche, fond Mat, Format 20x20 cm. Épaisseur 7 mm. La série est composée de 5 dessins différents fournis mélangés, à poser selon la technique patchwork. Chacun disponible en 8 couleurs de la ligne de revêtement Colore&Colore.

Floor decoration, silkscreen printed on white glazed stoneware, on matt background, cm 20x20. Thickness 7 mm. The series consists of 5 different patterns that are supplied mixed, to be laid with the patchwork technique, and each one is available in the 8 colours of the floor covering line Colore&Colore.

Напольный декор из белого керамогранита с декором, нанесенным при помощи техники шелкографии на матовом фоне в формате 20x20 см. Толщина 7 мм. Серия состоит из 5 рисунков, поставляемых в смешанном виде, которые укладываются в стиле «лоскутная техника». Каждый рисунок представлен в 8 цветах коллекции Colore&Colore.



MINOO A1 - PEI IV



MINOO A9 - PEI IV



MINOO C9 - PEI III



MINOO D1 - PEI II





MINOO C8-PEI III

MINOO C6-PEI II

MINOO C4-PEI II

MINOO D3-PEI II

Formato / Size / Format / Форматы  
cm. 20x20 (8"x8")



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LIVING, pavimento / flooring MINOO A1 (cm 20x20 - 8"x8")

Pagina / Page 54-55  
LIVING, pavimento / flooring MINOO C9 (cm 20x20 - 8"x8")

Pagina / Page 53  
LIVING, rivestimento / coating MINOO C8 (cm 20x20 - 8"x8")





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**BAGNO / BATHROOM**, rivestimento e pavimento / covering and flooring MINOO C6 (cm 20x20 - 8"x8")

Pagina / Page 57  
**BAGNO / BATHROOM**, rivestimento / coating MINOO A1 (cm 20x20 - 8"x8")

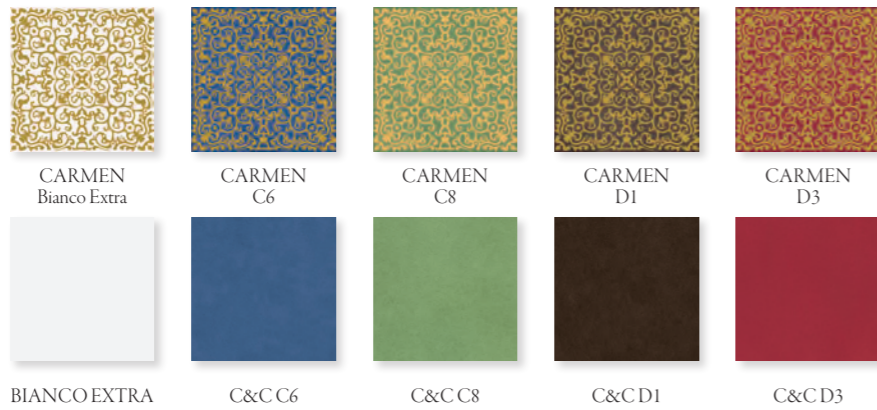
# CARMEN

Collezione di ceramiche decorate con serigrafia in oro zecchino (*teneur 900 ‰ – purezza superiore a quella usata in gioielleria*) realizzata su 5 colori brillanti della serie Colore&Colore. Formato cm.20x20.

Collection céramique décorée par une sérigraphie en or pur (*teneur 900 ‰ – pureté supérieure à celle utilisée en joaillerie*) réalisée sur 5 couleurs brillantes de la série Colore&Colore. Format 20x20 cm.

Tiles collection decorated with pure gold silk-screening (*content 900 ‰ – gold purity superior to that used by jewellers*) realized in 5 colours of the series Colore&Colore. Size cm. 20x20.

Коллекция керамической плитки, декорированной при помощи техники шелкографии из чистого золота (*состав 900 ‰ - чистота золота, превышающая ту, которая используется в ювелирном деле*), представленная 5 цветами с глянцевой отделкой коллекции Colore&Colore. Формат 20x20см.



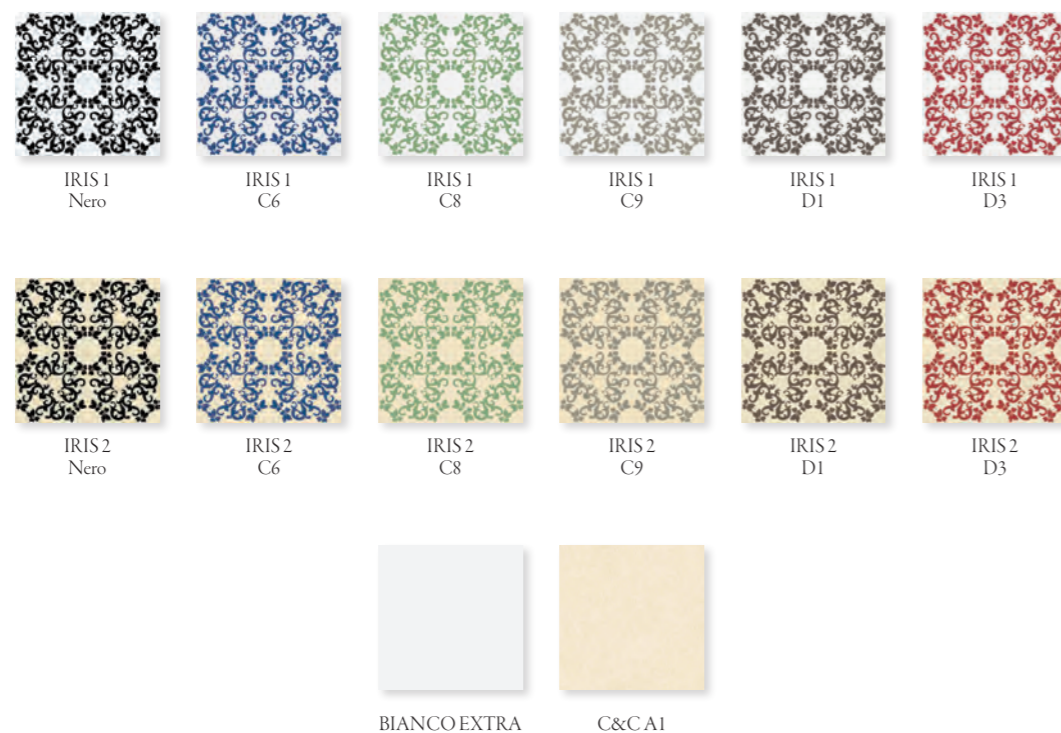
# IRIS

Collezione di ceramiche decorate con serigrafia realizzata in 6 varianti di colore. Disponibili su fondo lucido Bianco Extra (Iris 1) e su fondo beige C&C A1 (Iris 2). Formato cm.20x20.

Collection céramique décorée par une sérigraphie réalisée en 6 variantes de couleur. Disponibles sur fond brillant Bianco Extra (Iris 1) et sur fond beige C&C A1 (Iris 2). Format 20x20 cm.

Tiles collection decorated with silk-screening in 6 different colour versions. Available on a glossy Bianco Extra white background (Iris 1) and on a C&C A1 beige background (Iris 2). Size cm. 20x20.

Коллекция керамической плитки, декорированной при помощи техники шелкографии в 6 цветовых вариантах. На выбор белая глянцевая отделка Bianco Extra (Iris 1) или бежевая глянцевая отделка C&C A1 (Iris 2). Формат 20x20см.









ВЫХОД